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## Ioannis C. Drivas (Curriculum Vitae)



Ioannis (Giannis) Drivas was born on March 13, 1992. As of January 2023, he holds a PhD and is a member of the <u>Information Management Research Lab</u> at the Department of Archival, Library, and Information Studies in University of West Attica. Since March 2023, Giannis has been a Postdoctoral researcher in the Department, focusing on the research topic of digital analytics for libraries, archives, and museums.

Giannis commenced his academic journey with a B.Sc. in Library Science & Information Systems, which he earned from the Technological Educational Institute of Athens, Department of Library Science and Information Systems, in December 2014. He furthered his education by obtaining a Master of Philosophy (M.Phil) in Information Systems from Linnaeus University, Department of Computer Science and Information Technology, in June 2017. His <u>Master's thesis</u> centred on enhancing the visibility and accessibility of information organizations' web services through the contribution of search engines.

He has explored various related domains in his professional and academic career, including indexing and documenting in academic libraries and data management. His scientific and research interests are rooted in web mining, digital analytics, and predictive modelling, particularly within decision-making tools designed to develop well-informed solutions for libraries, archives, and museums.

Since February 2020, Ioannis has been an active member of the Special Interest Group in <u>SIGMIS ACM</u> – in Management Information Systems of the Association of Computer Machinery (ACM). Additionally, since December 2021, he has been the Greek Research and Technology Center (GRNET) scientific partner. Giannis also serves as a Coursera representative for the University of West Attica, facilitating free online learning courses for university students and staff.

<u>Beyond his academic pursuits</u>, Ioannis is a passionate member of the <u>Bourdeles</u> <u>Adventures</u>, a self-organized group of enthusiastic mountaineers climbing numerous summits across the mountains of Greece. He is also a long-distance runner, football player, and Delta blues guitar player.

Ioannis C. Drivas PostDoc Researcher Department of Archival, Library and Information Studies web: <u>users/uniwa.gr/idrivas</u> | Email: <u>idrivas@uniwa.gr</u>

# **Education**

### **Doctoral degree**

Title: Web Analytics for Libraries, Archives and Museums. A Data-Driven Strategic Information Systems Planning Approach National Archive of PhD Theses: https://www.didaktorika.gr/eadd/handle/10442/53324?locale=en Started: 12 December 2018 Doctoral Dissertation Defence: 19 December 2022 Announcement Date: 31 January 2023

### Master's degree

Master of Philosophy (M.Phil) in Information Systems (120 credits), Department of Computer Science & Information Technology, Linnaeus University, Växjö, Sweden.

Thesis Title: "Improving the Visibility and Accessibility of Web Services. A User-Centric Approach". Official Publication at http://lnu.diva-portal.org/smash/record.jsf?pid=diva2%3A1121673&dswid=2149 Started-Ended: August 2015-September 2017

### **Bachelor's degree**

Department of Library and Information Science, School of Management and Economics, Technological Educational Institute of Athens. Started: Winter Semester 2010-2011 – Ended 14 November 2014 (Degree: 8.54)

## **Research Publications**

- 1. Drivas, I., & Vraimaki, E. (2024). Unveiling the feed: Academic libraries' instagram unpacked. *The Journal of Academic Librarianship*, *50*(5), 102924. DOI: https://doi.org/10.1016/j.acalib.2024.102924
- Philippopoulos, P. I., Drivas, I. C., Tselikas, N. D., Koutrakis, K. N., Melidi, E., & Kouis, D. (2024). A Holistic Approach for Enhancing Museum Performance and Visitor Experience. *Sensors*, 24(3), 966. DOI:https://doi.org/10.3390/s24030966
- Τριανταφύλλου, Ι., Κόκκινος Δ., & Δρίβας, Ι. (2023) Τεχνικές Αναζήτησης και Ανάκτησης Πληροφοριών. Μια Βιβλιοθηκονομική Προσέγγιση, Αθήνα: Εκδόσεις Κάλλιπος - Ανοικτές Ακαδημαϊκές Εκδόσεις. DOI: https://repository.kallipos.gr/handle/11419/11821
- Drivas I. C. (2022) Web analytics for libraries, archives and museum: a data-driven strategic information systems planning approach. *PhD Thesis*. University of West Attica. Athens. DOI: http://dx.doi.org/10.12681/eadd/53324
- Xilogianni, C., Doukas, F. R., Drivas, I. C., & Kouis, D. (2022). Speed Matters: What to Prioritize in Optimization for Faster Websites. *Analytics*, 1(2), 175-192. DOI: https://doi.org/10.3390/analytics1020012
- Drivas, I. C., Kouis, D., Kyriaki-Manessi, D., & Giannakopoulou, F. (2022). Social Media Analytics and Metrics for Improving Users Engagement. *Knowledge*, 2(2), 225-242. DOI: https://doi.org/10.3390/knowledge2020014
- Chrysanthopoulos, C., Drivas, I., Kouis, D., & Giannakopoulos, G. (2021). University archives: the research road travelled and the one ahead. *Global Knowledge, Memory and Communication*. DOI: https://doi.org/10.1108/GKMC-08-2021-0128

#### Last Update: 07/08/2024

- Chrysanthopoulos, C., Drivas, I., Kouis, D., & Giannakopoulos, G. (2021) Starting from Scratch: Ethics, Questions & Strategies on an Unorganized University Archive. ICA-SUV annual conference Archives, Ethics and Society
- 9. Drivas, I., Kouis, D., Kyriaki-Manessi, D., & Giannakopoulos, G. (2021). Content management systems performance and compliance assessment based on a data-driven search engine optimization methodology. *Information*, 12(7), 259 DOI: https://doi.org/10.3390/info12070259
- Triantafyllou, I., Drivas, I. C., & Giannakopoulos, G. (2020). How to Utilize my App Reviews? A Novel Topics Extraction Machine Learning Schema for Strategic Business Purposes. *Entropy*, 22(11), 1310 DOI: https://doi.org/10.3390/e22111310
- Christodoulopoulos, S., Doukas, F. R., Drivas, I. C., Georgaraki, A., Georgiadi, S., Gjolaj, L., ... & Xilogianni, C. Websites Performance for Libraries, Archives and Museums. *Third Summit on Gender-Equality in Computing*.
- Drivas, I. C., Giannakopoulos, G. A., & Sakas, D. P. (2020, June). Learning analytics in big data era. exploration, validation and predictive models development. In *International Conference on Intelligent Tutoring Systems* (pp. 407-410). Springer, Cham. DOI: <u>https://doi.org/10.1007/978-3-030-49663-0\_50</u>
- Drivas, I.C, Sakas D.P, Giannakopoulos G.A and Daphne Kyriaki-Manessi (2020). Big Data Analytics for Search Engine Optimization. Big Data and Cognitive Computing. DOI: <u>https://doi.org/10.3390/bdcc4020005</u>
- 14. Drivas, I. C., Sakas, D. P., Giannakopoulos, G. A., & Kyriaki-Manessi, D. (2019, December). Search Engines' Visits and Users' Behavior in Websites: Optimization of Users Engagement with the Content. In International Conference on Business Intelligence & Modelling (pp. 31-45). Springer, Cham. DOI: <u>https://doi.org/10.1007/978-3-030-57065-1\_3</u>
- 15. Drivas, I. C., Sakas, D. P., & Giannakopoulos, G. A. (2019, December). Display advertising and brand awareness in search engines: Predicting the engagement of branded search traffic visitors. In *International Conference on Business Intelligence & Modelling* (pp. 3-15). Springer, Cham. DOI: <u>https://doi.org/10.1007/978-3-030-57065-1 1</u>
- 15. Drivas, I. C., Sakas, D. P., Giannakopoulos, G. A., & Kyriaki-Manessi, D. (2019, December). Optimization of paid search traffic effectiveness and users' engagement within websites. In *International Conference on Business Intelligence & Modelling* (pp. 17-30). Springer, Cham. DOI: https://doi.org/10.1007/978-3-030-57065-1\_2
- Drivas I.C, Sakas D.P and Reklitis P. (2019) Improving Website Usability and Traffic Based on Users Perceptions and Suggestions. A User-Centered Digital Marketing Approach. In *International Conference of Strategic Innovative Marketing (IC-SIM 2017)* Procedia of Business and Economics Springer https://doi.org/10.1007/978-3-030-16099-9\_30
- 17. Sarlis A.S., Drivas I.C., and Varveris A. (2017) The Cooperative Role of Marketer and Programmer on SEO Strategies in Scientific Journals" in *International Conference on Integrated Information* (IC-ININFO 2016) Procedia of Business and Economics https://doi.org/10.1007/978-3-319-56288-9\_56
- 19. 18. Drivas I.C., Sarlis A.S. and Varveris A. (2017) "Stuffing Keyword Regulation in Search Engine Optimization for Scientific Marketing Conferences" In *International Conference of Strategic Innovative Marketing* (IC-SIM 2016) Procedia of Business and Economics Springer https://doi.org/10.1007/978-3-319-56288-9\_17
- 19. Sarlis A.S., Drivas I.C., and Sakas D.P. (2017) Implementation and Dynamic Simulation Modeling of Search Engine Optimization Processes. Improvement of Website Ranking. In *International Conference on Integrated Information (IC-ININFO 2016)* Procedia of Business and Economics https://doi.org/10.1007/978-3-319-56288-9\_57

- Drivas I.C., Sakas D.P and Riziotis C. (2017) "Communicating Strategically for Improving Team Effectiveness in ICTs Organizations" International Conference of Strategic Innovative Marketing (IC-SIM) 2016 Procedia of Business and Economics Springer. https://doi.org/10.1007/978-3-319-56288-9\_18
- Drivas I.C., Sakas D.P and Giannakopoulos G. A (2016). Self-Other Agreement for Improving Communication in Libraries and Information Services. Emerald, Library Review Journal Vol. 65 Issue: 3, pp.206-223 https://doi.org/10.1108/LR-06-2015-0064
- Drivas I.C., Damaskinou A. I., Sakas D.P. (2016) Strategic Communication Process for Sustainable Entrepreneurial Environment in Nonprofit Organizations, In: Springer Proceedings of Business & Economics, International Conference of Strategic Innovative Marketing, Mykonos, Greece (IC-SIM 2016) DOI: https://doi.org/10.1007/978-3-319-33865-1\_38
- 24. Sakas D.P, Drivas I.C and Kavoura Androniki (2015) Simulation Model for Commercial Success of Customer Behaviour, International Conference on Applied Economics, ICOAE 2015, 2-4 July 2015, Kazan, Russia DOI: https://doi.org/10.1016/S2212-5671(15)00644-9
- Damaskinou, A. I., Drivas, I. C., & Sakas, D. P. (2015). Leadership models with an emphasis on relationships and the completion of the project in information science. In AIP Conference Proceedings (Vol. 1644, No. 1, pp. 271-278). AIP. DOI: https://doi.org/10.1063/1.4907847

### **Research & Development Programs**

- 1. Acquiring Academic Teaching Experience for New Scientists with a Doctoral Degree at the University of West Attica. Department of Archival, Library and Information Studies. Independent Course Teaching Research Methods and Statistics of the 4th Semester. The course aims to familiarize students with the fundamental principles and techniques of research for Libraries, Archives, and Museums. It covers vital aspects of the research process, including an overview and problem identification, research design, development of primary data collection tools, identification of secondary data sources, analysis of quantitative and qualitative data, writing research reports, and presenting findings. (11 March 2024 27 July 2024) [MIS 6003179]
- 2. E-Government Actions "Expansion and Enrichment with new Services of the Central Infrastructure for the provision of Integrated Library Environment as a Service (ILSaS+)" Responsibilities: Information Management and Web Analytics for Libraries Supportive actions of the Central Support Team, Data Quality Services provided by experienced librarians, Maintenance of the ILSaS+ service in the new Computing Node and data transition, Enhancement of the Interlibrary Loan Service Academic, Promotion and Project Publicity Activities. (September 2023-November 2024) [MIS: 5136072]
- 3. Shaping Transformation of Cultural & Creative Industries and Advanced Technologies in Anthropocene.

The project aims to professionalize Cultural and Creative Industries (CCIs) through a joint master program that enhances managerial capacities. This interdisciplinary program will focus on digitalization, new technologies, environmental sustainability, and innovation. Using data and trends in CCIs and higher education, the project will design a forward-looking curriculum, assessed by a quality assurance agency. It will bridge cultural heritage and creative industries, fostering collaboration among diverse experts. Promoting cross-border mobility and cultural exchange, the program supports Erasmus Mundus goals of enhancing education quality and cultural dialogue. The consortium includes five partners, University of West Attica, University of Porto, University of Tomas

Bata, University of Nova Gorica and the Slovenian Museum of Architecture and Design. (June 2023 November 2024) [Proposal Number 101128010]

- 4. Actions of National Range Special Actions "Aquaculture" "Industrial Materials" "Open Innovation in Culture" | "COMPETITIVENESS, ENTERPRISE & INNOVATION" (EPANEK) – MELTOPENLAB: Documentation and Ontology of Modern Cultural Heritage Exhibits / Objects and Methods for Restoration and Maintenance, Behavioral Analysis and Creation of Personalized Visitor Experience in Museums and Multi-Cultural Sites / Open Labs T6YBII-00108 – MIS 5109531. The MELTOPENLAB project focuses on developing an advanced information system tailored for Museums, Multi-Cultural Spaces, and Open Labs. The system will focus on digitally documenting contemporary cultural heritage exhibits and restoration methods while creating relevant ontologies and showcasing methods. In addition, the project will establish an Open Laboratory for fabric maintenance and restoration, implement document ontologies, and analyze real-time visitor movement to assess exhibit interest and satisfaction. This groundbreaking project is expected to bring significant technological and economic benefits to the Consortium and the Museum sector, ultimately enhancing the field of contemporary Greek cultural heritage. (28 July 2022 – 27 October 2023) [T6YBII-00108]
- 5. National Infrastructures for Research & Technology (GRNET) Upgrading and Expanding the **Operation of the EUDOXUS Information System - Action: Electronic Services for the Management** Distribution of **EVDOXUS** of the Books Expansion. The project focuses on developing a research methodology to evaluate the EUDOXUS service from the students' perspective. This includes coordinating focus group sessions with small groups of students to measure their satisfaction with the service, creating a research questionnaire, organizing and validating the questions, and conducting a trial survey with students from the Department of Archival, Library & Information Studies at the University of West Attica to test the effectiveness of the initial questionnaire. An initial observation and analysis of the survey results follow this. (June 2022 -October 2022)
- 6. National Infrastructures for Research & Technology Design and Development of Digital Services of EDYTE S.A. and Supporting the Ministry of Digital Governance Research on the pricing of digital academic textbooks in the international market. Data collection from foreign publishers in different subject categories. Quantitative analysis of 580 textbook cases, visualization of results, and interpretation. (January 2022 – March 2022)
- 7. (From 01/06/2022 to ) MSc "Information Management in Libraries, Archives, Museums" | 80714. Project deliverable: Website development, maintenance, text writing, and usability analysis of the site for the promotion of the MSc program.
- 8. (From 01/12/2021 to 31/01/2022) NATIONAL PARTICIPATION 2019\_CrossCult\_Empowering reuse of digital cultural heritage in context-aware crosscuts of European history\_HORIZON2020-REFLECTIVE -2014-201/GRAND AGREEMENT 693150» | 80961 Project Deliverable: The project focuses on continuing the research into user behavioural analytics in Libraries, Archives, and Museums (LAM) worldwide. Building upon previous deliverables, the researcher studied factors affecting user visits to LAM websites through search engines. The focus is on LAM social networks and the corresponding social media analytics. The researcher has developed a methodological approach and submitted the following new deliverables: A) Dataset containing various metrics for user interaction with content posted by LAM social networks. B) Analysis and visualization of the impact estimated by specific metrics on user interaction. C) Authoring and submission of an article for assessment in an international scientific journal (https://www.mdpi.com/2673-9585/2/2/14).
- **9.** (From 01/04/2020 to 30/10/2021) Development of a strategic plan for the management and utilization of the Archive of the University of West Attica. Acronym: A.-UWA | MIS 5047466 | 80782 Project Deliverables: The research program resulted in the design of a comprehensive plan that thoroughly documents all the steps required to evaluate and streamline the existing active archival resources. It also identifies the gaps and priorities for managing current and historical archival material in print and digital formats for the University of West Attica. Furthermore, as part of the project, two scientific papers were published: one in an international journal and the other at an international

conference.

10. (From 26/09/2019 to 15/02/2020) NATIONAL PARTICIPATION 2018 CrossCult\_Empowering reuse of digital cultural heritage in context-aware crosscuts of European history\_HORIZON2020 | 80633 Project Deliverables: The researcher investigating retrieving and analyzing user behaviour data on cultural organizations' websites and applications. The goal is to offer personalized digital cultural information content. The project provides to major deliverables: Deliverable 1: The PhD candidate commits to delivering a comprehensive report on research progress in the relevant field by the end of the 1st month of the project, demonstrating a swift and dedicated approach to the research. Deliverable 2: Author and submit a research article to an international scientific journal by the end of the project outlining a methodological framework for utilizing user behavior data to optimize the provision of cultural information content through websites and applications.

## **Memberships & Reviewing Activities**

- July 2024 December 2024 International Conference on Marching Beyond Libraries: Leadership, Creativity and Innovation during 20–21 – KIIT Deemed to be University, Bhubaneswar, Odisha, India Editorial Board Member
- July 2024 Discover Analytics Editorial Board Member
- May 2023- Frontiers in Research Metrics and Analytics Review Editor
- March 2023- SIGMIS ACM Special Interest Group in Management Information Systems of Association of Computer Machinery [Member number: 9832900]
- January 2024 Journal of Integrated Information Management Coordination & Support Team [http://ejournals.uniwa.gr/index.php/JIIM/pages/view/EDB]
- June 2020 Coursera for Campus University of West Attica Representative for Free Online Learning Courses

## **Teaching Experience**

#### **Teaching in University of West Attica**

- From 11/03/2024 to 27/07/2024: University of West Attica Department of Archival, Library, and Information Studies. Independent Course Teaching Research Methods and Statistics
- From 24/02/2020 to July 2022: University of West Attica Department of Archival, Library, and Information Systems. Analysis and Design of Information Systems Laboratory, 6th Semester. Total teaching hours: 5 hours weekly | Total research project hours: 10 hours weekly.
- From 1/11/2019 to 25/02/2023: University of West Attica Department of Archival, Library, and Information Systems. Information Retrieval Laboratory, 3rd Semester. Total teaching hours: 10 hours weekly | Total research project hours: 15 hours weekly.

#### Official lectures at the Department of Archival, Library, and Information Studies

- **Course: Information Literacy.** Instructor: Alexandros Koulouris. Lecture Title: Data Management and Analysis Competency (Data Literacy). Total teaching hours: 3 | May 2022
- **Course: Information Retrieval Theory.** Instructor: Ioannis Triantafyllou. Lecture Title: Semantic Web & Information Retrieval. Total teaching hours: 2 | January 2022
- **Course: Information Retrieval Theory.** Instructor: Ioannis Triantafyllou. Lecture Title: Search Engines & User Behavior Data on the Internet. From Interpretation to Optimization. Total teaching

hours: 2 | November 2021

- **Course: Libraries, Archives, Museums. An Information Network.** Master Programme. Instructor: Georgios Giannakopoulos. Lecture Title: Information Organizations and Digital Promotion of Services in the Era of Big Data. Total teaching hours: 2 | February 2021.
- **Course: Applications on the World Wide Web Theory. Instructor:** Ioannis Triantafyllou. Lecture Title: Search Engines, Websites, and Influencing Factors in Ranking Results. Total teaching hours: 2 | January 2020
- **Course: Information Retrieval Theory.** Instructor: Ioannis Triantafyllou. Lecture Title: Search Engines & User Behavior Data on the Internet. From Interpretation to Optimization. Total teaching hours: 2 | December 2019
- **Course: Information Literacy. Instructor:** Alexandros Koulouris. Lecture Title: Information Literacy in the Digital Age. The Role of Information Organizations. Total teaching hours: 4 | June 2019

### Teaching in academic institutions abroad:

- From 05/09/2022 to 09/09/2022: Organization of an Erasmus Blended Intensive Program (BIP) on Education and Teaching. Program Details: Keep Up with Culture, 05-09 September 2022, Tomas Bata University, Zlín, Czechia.
- From 01/10/2021 to 06/05/2022: Research Methods and Dissertation. Wrexham Glyndwr University. Blended Learning Program.
- From 31/01/2022 to 06/05/2022: Data Analytics and Understanding Big Data. Wrexham Glyndwr University. Blended Learning Program.

#### **Teaching professional development seminars**

From November 2018 to March 2022 - Digital Marketing Seminar, IST College. Course Modules:

- Facebook for organizations and businesses
- Google analytics and personalized information dissemination
- Strategies and methodologies for building websites
- Mobile marketing
- Website ranking optimization in search engines (seo)
- Landing pages design
- Omnichannel marketing
- Blogging
- Email marketing

#### **Invited lectures**

•Culture in Online World. Challenges, Opportunities & Current Efforts from a Data Analytics Perspective. Erasmus Blended Intensive Program). «Keep Up with Culture, 05-09 September 2022, Tomas Bata University, Zlín, Czechia»

•Data Analytics Competency in the Digital Intelligence Era «Digital Intelligence & Digital Skills - Mind the Gap between the Training and the Platforms», IST College, 31/5/2018

•Big Data the Next Frontier of Information Management (R)evolution «Big Data & Internet of Things, IST College, 2/6/2017.

•Search Engine Optimization a "How to" Approach. Digital Marketing Course, 15/3/2017 Challenges and Trends in the Sector of Digital Marketing. Optimizing Brand Image on the World Wide Web. IST College, Computer Science Department. 20/12/2016

# **Professional Experience**

- (From 12/1/2021) External Collaborator National Network of Research and Technology Infrastructure (GRNET).
  - Electronic Services for the management of textbook distribution Expansion of "EUDOXUS" program with OPS code (MIS) 5087249 under the Operational Program "Public Sector Reform 2014-2020 – Development of research for the evaluation of EUDOXUS service."
  - Design and Development of Digital Services of GRNET S.A. and Support for the Ministry of Digital Governance Study of digital textbook costs in the international market.
- **(From 3/1/2018 to 12/31/2020) Digital Time Savers.** Online activity profile: https://www.upwork.com/o/profiles/users/\_~015595ff0ecccf5740/ Total working hours: 1,087. Job responsibilities included: Website Development, Search Engine Optimization, Online Advertising on Google (Google Ads), Mining and Retrieval of Online User Behavior Data.
- **(From 7/1/2017 to 2/28/2018) IEK SVIE.** Library Services Management and Organization of Data & Information of the Organization. Services related to informing students about the educational material available in the Library, Development of Students' Technological Literacy, Cataloging, Proper operation and updating of the library's lending system, Data Retrieval & Collection from the Internet for the benefit of the organization, strategic organization and management of digital media for publicity and promotion of the Organization.
- **(From 4/1/2017 to 6/30/2017) IST College.** Library Services Management and Organization of Data & Information of the Organization. Services related to informing students about the educational material available in the Library, Providing training to students on new Information & Communication Technologies, Cataloging, Lending Services, Data Retrieval & Collection from the Internet for the benefit of the organization, Organization of Open Scientific Conferences, Collection & Analysis of Market Data and Information.
- **(From 11/17/2016 to 1/31/2017) UniSystems A.E.** Processing Collections of the National Library of Greece. Services provided included processing of Bibliographic Records in Koha environment. Identification and Processing of Metadata of Bibliographic Records.
- **(From 9/14/2015 to 2/24/2016) Typorama Agorgianitis Sp. Mon. EPE** "Enrichment of the Repository of Panteion University 'Pandemos' with digitized material and documentation of this material." Documentation and thematic indexing of more than 13,800 new entries in the Academic Repository of Panteion University Library "Pandemos." Bibliothekonomical work was performed in the Fedora-Commons system.
- **(From 3/17/2015 to 6/30/2015) MAD DOG A.E. Secure Document Storage.** "Renewal of the Trademark Database at the Ministry of Development & Competitiveness." Responsibilities included data verification, renewal, and correction in the electronic trademark application. Proper indexing of data in the application with specific symbols.
- **(From 4/1/2014 to 9/30/2014) Harokopio University "Internship at the Academic Library & Information Center of Harokopio University"** - Responsibilities: Assisting the academic community in searching for information on the internet and the Electronic Catalog of the Library (Improvement of information literacy of the public), Cataloging using metadata encoding standards (Dublin Core, CIDOC CRM), Classification of the library collection, Updating of the Public Periodicals Catalog of the National Documentation Center, Seminars to the academic community on how to use the services of the Library.

# **Other Organizational Activities**

#### **Coursera for Campus Program**

- (From June 2020 to September 2022) Program Manager for Coursera for Campus UNIWA. Providing free online courses through Coursera to the members of the University of West Attica.
- (From October 2020 to -) Program on Information Organizations and their Websites Performance. A Global Report for Summarization and Optimization Purposes Version 0.9.6. Under the auspices of: Research Laboratory of Information Management. Department of Archival, Library and Information Systems. University of West Attica. Research project description: The purpose of the research project is the retrieval of reliable technical and user behavior data for the websites of libraries, museums, and archives around the world. One of the main objectives of the project is the visualization of the performance of these websites in terms of their metadata adequacy, loading speed, and security levels. This recording is an important first step towards their optimization, as the higher the levels of technical characteristics' adequacy, the better the user behavior within the examined websites. A consequence of these is the development of the level of visibility and traceability of information organizations in search engine results.

### **Organization of Scientific Conferences**

- Organizing Committee 11th International Symposium on the Conservation of Monuments in the Mediterranean Basin (MONUBASIN 2024) 17-19 June 2024, Athens
- Summer School Coordinator through Erasmus Blended Intensive Program Title: Keep Up with Culture Tomas Bata University, Zlín, Czech Republic Dates 05-09 September 2022
- 5/31/2018: Organizer of the Open Scientific Conference titled "Digital Intelligence & Digital Skills - Mind the Gap between the Training and the Platforms"
- 12/14/2017: Organizer of the Open Scientific Conference titled "Two Way Leadership and the Art of Adaptation", IST College.
- 9/28/2017: Organizer of the Open Scientific Conference titled: "Apps & Start-Ups, the Utility of Technology for Entrepreneurship. Barriers and Challenges from an International Point of View", IST College.
- 6/2/2017: Organizer of the Open Scientific Conference titled: "Big Data & Internet of Things", Usefulness, Examples and Challenges in the Business Sector and the Optimal Decision-Making Process, IST College.

## **Beyond Academia**

- Music: guitar (delta blues), ukelele, harmonica
- Sports: football, marathon runner, trail running, hiking, swimming
- **Mountaineering:** Member of Hellenic Mountaineering Club of Ilioupolis | Member of Bourdeles Adventures (https://www.instagram.com/bourdeles\_official/)
- Photography: landscape photography, astrophotography